

# Kazakhstan in 2040: The Future Demographic

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## Abstracts

Kazakhstan's population will experience rapid growth in 2021-2040 driven solely by elevated rates of natural increase. Despite the brisk expansion of older age cohorts, the country will get younger in terms of median age over the timeframe as numbers of young people rise strongly. Urban shift will continue to be fast, with Almaty remaining the dominant city. Increasing prosperity and a surging populous make Kazakhstan a progressively more appealing consumer market.

Euromonitor's Kazakhstan in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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