

# Kaufland Slovenska Republika vos in Retailing (Slovakia)

<https://marketpublishers.com/r/K2DC03B3F58EN.html>

Date: May 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: K2DC03B3F58EN

## Abstracts

Kaufland Slovensko was one out of a few retailers to open a new hypermarket in 2011. In the near future it plans to open new outlets and continually improve the quality of its private label products. The company will continue to attract consumers, thanks to affordable prices and discount promotions.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Kaufland Slovenska Republika vos: Key Facts

Summary 2 Kaufland Slovenska Republika vos: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Kaufland Slovenska Republika vos: Private Label Portfolio

Chart 1 Modern Grocery Retailers: Kaufland, Hypermarket in Prešov

Competitive Positioning

Summary 4 Kaufland Slovenska Republika vos: Competitive Position 2012

## I would like to order

Product name: Kaufland Slovenska Republika vos in Retailing (Slovakia)

Product link: <https://marketpublishers.com/r/K2DC03B3F58EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K2DC03B3F58EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970