

Kaufland kd in Retailing (Croatia)

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Abstracts

Kaufland has continued to hasten the expansion in the Croatian market by investing in new store openings and widening its hypermarket network across the country. Three new hypermarkets were opened over the review period; one in Šibenik and two in Zagreb (Rudeš and Jankomir districts), opening job positions for over 450 Croatians in a 4-month period.

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