

# Kaufland Ceska Republika vos in Packaged Food (Czech Republic)

<https://marketpublishers.com/r/K75D9297F6CEN.html>

Date: November 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: K75D9297F6CEN

## Abstracts

Kaufland Ceska Republika aims to retain its leading position among hypermarkets and strengthen its outlet network. The company is continuing with slow expansion of its number of outlets in the country, so long as a good location can be found. Existing outlets are to be improved and refurbished to meet the changing demands of its customers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Kaufland Ceska Republika vos: Key Facts

Summary 2 Kaufland Ceska Republika vos: Operational Indicators

Internet Strategy

Private Label

Summary 3 Kaufland Ceska Republika vos: Private Label Portfolio

Competitive Positioning

Summary 4 Kaufland Ceska Republika vos: Competitive Position 2017

## I would like to order

Product name: Kaufland Ceska Republika vos in Packaged Food (Czech Republic)

Product link: <https://marketpublishers.com/r/K75D9297F6CEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K75D9297F6CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970