

Kathmandu Holdings Ltd in Personal Accessories (Australia)

https://marketpublishers.com/r/K12BE1B2FF3EN.html

Date: November 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: K12BE1B2FF3EN

Abstracts

Kathmandu will continue its ambitious expansion strategy, with plans to open 170 new stores over the forecast period across Australia and New Zealand. The company will extend its success in the small store format to the planned rollout. Kathmandu also aims to optimise its current network of stores to maximise their value potential. In addition, Kathmandu aims to implement a fully integrated omni-channel offering, with plans underway for the improvement of the mobile channel and options for...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Kathmandu Holdings Ltd: Key Facts

Summary 2 Kathmandu Holdings Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Kathmandu Holdings Pty Ltd: Competitive Position 2013



I would like to order

Product name: Kathmandu Holdings Ltd in Personal Accessories (Australia)

Product link: https://marketpublishers.com/r/K12BE1B2FF3EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/K12BE1B2FF3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature
	-

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms