

Kataoka & Co Ltd in Hot Drinks (Japan)

https://marketpublishers.com/r/KD9E2A99529EN.html

Date: June 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: KD9E2A99529EN

Abstracts

Kataoka & Co plans to reinforce its marketing activities during the forecast period, as well as expand its product portfolio through strengthening its relationships with the global owners of key hot drinks brands and its subsidiary companies. In recognition of the importance of the unique demands of competing in hot drinks in Japan, the company seeks to confer innovative values on its products in addition to seeking new products and brands to distribute within Japan.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Kataoka & Co Ltd: Key Facts

Summary 2 Kataoka & Co Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Kataoka & Co Ltd: Competitive Position 2012



I would like to order

Product name: Kataoka & Co Ltd in Hot Drinks (Japan)

Product link: https://marketpublishers.com/r/KD9E2A99529EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/KD9E2A99529EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970