

Kasindo Graha Kencana PT in Personal Accessories (Indonesia)

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Abstracts

As the appointed distributor of Casio products in Indonesia, Kasindo Graha Kencana PT aims to be the premier distribution company for watches, calculators, digital cameras and electronic musical instruments, all under the Casio brand, in Indonesia. In 2015, the company is expected to launch new variants for all products, including watches, as well as to invest in marketing events to promote its products.

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