

Kartuli Ludis Ko in Soft Drinks (Georgia)

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Date: February 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: K697BF8A1F4EN

Abstracts

The company's aim is to become the leading player in non-cola carbonates and in beer manufacturing in south Caucasia. The company is constantly trying to take shares from its biggest competitor, Efes Georgia Lomisi JSC, and it has even entered cola carbonates.

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Contents

Strategic Direction

Key Facts

Summary 1 Kartuli Ludis Ko: Key Facts

Summary 2 Kartuli Ludis Ko: Operational Indicators

Competitive Positioning

Summary 3 Kartuli Ludis Ko: Competitive Position 2016

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