

# Karlie Heimtierbedarf GmbH in Pet Care (Germany)

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## **Abstracts**

As one of the leading pet product manufacturers in Germany, Karlie Heimtierbedarf GmbH plans to invest primarily in the enhancement and optimisation of its logistics and production systems. The process started in 2014 to increase efficiency and productivity, including measures to reduce costs and boost profitability, and is set to continue in 2015.

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