

Karlie Flamingo GmbH in Pet Care (Germany)

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Abstracts

Karlie Flamingo, one of the leading manufacturers of pet products and select pet food in Germany, is set to try and maintain a high level of independence in order to maintain its operations amidst the international turmoil and bankruptcy of its holding group. Its focus remains on the enhancement of existing distribution channels, especially with regard to its online business. With regard to products and their development, quality and sustainability will remain key factors in order for the compan...

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