

# Karl Knauer KG in Packaging Industry (Germany)

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## **Abstracts**

Karl Knauer will continue to focus on developing innovative and sustainable packaging solutions in the forecast period. The company will focus on attracting clients seeking strong point-of-sale visibility and differentiation for their products, particularly those seeking value-added or premium packaging. The company is expected to prove particularly successful in offering premium secondary packaging for premium and luxury spirits. The company will also benefit from its strength in blister...

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