

Karelia Tobacco Co Inc in Tobacco (Greece)

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Abstracts

Focusing on its flagship George Karelias & Sons brand as well as on Karelia Slims will be the company's key priorities over the forecast period. Karelia Tobacco will continue to invest heavily in these brands, which with their value-for-money positioning and domestic origin are currently some of the best-performing brands in tobacco products. Exports will remain one of the company's top priorities, although its revenues from exports declined in 2016.

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Contents

Strategic Direction

Key Facts

Summary 1 Karelia Tobacco Co Inc: Key Facts

Summary 2 Karelia Tobacco Co Inc: Operational Indicators

Production

Competitive Positioning

Summary 3 Karelia Tobacco Co Inc: Competitive Position 2016

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