

Karbons Mobile India Pvt Ltd in Consumer Electronics (India)

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Abstracts

Karbons Mobile India Private Limited is in fierce competition with Micromax Informatics Ltd and has also focused on the newly launched Android One OS. The company also introduced an Android One device "Sparkle V" in September 2014 and has partnered with online retailer snapdeal.com to exclusively launch its device. The company plans to focus on its affordable range of smartphones, tablets and feature phones in the early part of the forecast period.

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