

# **Karapuz TOV in Home Care (Ukraine)**

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Date: August 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: K481C8C2687EN

### **Abstracts**

In the forecast period Karapuz TOV will be active in developing the child-specific niche in laundry care in Ukraine. It will prioritise, ensuring a high quality of its products, upgrading assortments with new products, in particular those based on natural ingredients, and expanding its distribution coverage.

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