

# Karachinsky Istochnik OOO in Soft Drinks (Russia)

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## Abstracts

Karachinsky Istochnik OOO is one of the major domestic producers of bottled water and other soft drinks in Russia. The main factory is situated in the Novosibirsk region. The high-quality products, low production costs as well as a modern and well-developed manufacturing system allow the company to enjoy high consumer recognition and it has become the leading domestic player in bottled water. The main brand Karachinskaya mineral water is well distributed in the majority of the country's...

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