

KappAhl Sverige AB in Apparel and Footwear (Sweden)

<https://marketpublishers.com/r/KA14914A51EEN.html>

Date: May 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: KA14914A51EEN

Abstracts

KappAhl will continue to focus on its core consumer segment ie female adults as well develop its concept and adapt it to ongoing shifts in consumption patterns and preferences. The current difficult climate for apparel and footwear retailing is being met by a greater focus on cost efficiencies within the company as well as effectiveness, with an ongoing evaluation of the profitability of individual retail outlets across the company. Current focus is also on a new store concept, "For You", which...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 KappAhl Sverige AB: Key Facts

Summary 2 KappAhl Sverige AB: Operational Indicators

Competitive Positioning

Summary 3 KappAhl Sverige AB: Competitive Position 2014

Retail Operations

Summary 4 KappAhl Sverige AB: Retail Operational Indicators

Internet Strategy

I would like to order

Product name: KappAhl Sverige AB in Apparel and Footwear (Sweden)

Product link: <https://marketpublishers.com/r/KA14914A51EEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/KA14914A51EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970