

# Kao (Taiwan) Corp in Home Care (Taiwan)

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Date: March 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: K715B58012AEN

#### **Abstracts**

During the forecast period, Kao (Taiwan) Corp is expected to continue investing in marketing and promotional campaigns. The company is also set to launch new products which are able to meet demand among Taiwanese consumers.

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