

Kansai Plascon Africa Ltd in Home and Garden (South Africa)

<https://marketpublishers.com/r/K5B9EB86274EN.html>

Date: June 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: K5B9EB86274EN

Abstracts

Kansai Plascon Africa Ltd's strategic direction is focused on continuing to develop and improve products, communication, services and in-store promotional activities to ensure that the company's Plascon brand continues to build equity. As a subsidiary of Japanese company Kansai Paint, the Plascon brand is expected to continue benefitting from the strong resources and capabilities of Kansai's research, development and its knowledge and experience in other coating categories. The group is...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Kansai Plascon Africa Ltd: Key Facts

Competitive Positioning

Summary 2 Kansai Plascon Africa Ltd: Competitive Position 2014

I would like to order

Product name: Kansai Plascon Africa Ltd in Home and Garden (South Africa)

Product link: <https://marketpublishers.com/r/K5B9EB86274EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K5B9EB86274EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970