

Kansai Nerolac Paints Ltd in Home and Garden (India)

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Date: September 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: K95C22BF38FEN

Abstracts

The Nerolac Impression Shoppe is aimed at revolutionising the paint buying experience in metropolitan regions of India, allowing consumers to touch and feel the paint before buying it. Moreover, it also seeks to help consumers by showing them how the paints look under different light conditions.

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