

# Kanmo Retail Group in Toys and Games (Indonesia)

<https://marketpublishers.com/r/K4389474AC3EN.html>

Date: September 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: K4389474AC3EN

## Abstracts

Moving forward, Kanmo Retail Group is expected to strengthen its position in the retail industry, through bringing more international brands to Indonesia. There is a growing base of middle and upper-middle income consumers in the country who are brand-conscious and increasingly critical of product quality and marketing. Kanmo Retail Group will focus on targeting this demographic through introducing higher quality toys and games, as well as look to target children across a wider age range.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Traditional Toys and Games, Video Games.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Kanmo Retail Group: Key Facts

Company Background

Internet Strategy

Private Label

Summary 2 Kanmo Retail Group: Private Label Portfolio

Competitive Positioning

Summary 3 Kanmo Retail Group: Competitive Position 2014

## I would like to order

Product name: Kanmo Retail Group in Toys and Games (Indonesia)

Product link: <https://marketpublishers.com/r/K4389474AC3EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K4389474AC3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970