

# Kamaths Ourtimes Icecreams Pvt Ltd in Consumer Foodservice (India)

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### **Abstracts**

The company is among the pioneers in India in terms of fruit-based ice cream. It still boasts the highest number of fruit-based flavours in its menu. The brand is well known among consumers for its unique taste and affordable pricing. The company plans to maintain its leadership by continued focus on innovative flavours, and expansion of its footprint across India.

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