

Kam Pharmacy Ltd in Consumer Health (Kenya)

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Abstracts

KAM Pharmaceuticals' strategic plan is the expansion of its operations to wider consumer markets in Kenya. It will continue its growth and expansion strategy by opening outlets in various cities and town centres, especially in rural areas in Kenya, for the remainder of 2013. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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