

Kalleh Dairy Co in Packaged Food (Iran)

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Abstracts

As part of Solico Food Industrial Group, Kalleh Dairy aims to become the undisputed leader of dairy and ice cream. The company continuously improved the position of its leading brand, Kalleh, over the period 2007-2016 and tried to make the name Kalleh synonymous with quality and innovation. Improvements in its production capacity as well as its distribution network will be two key areas that will be essential for the company to reach that goal.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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