

# Kalbe Farma Tbk PT in Consumer Health (Indonesia)

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## Abstracts

Kalbe Farma Tbk PT aims to become the largest manufacturer of pharmaceutical and healthcare products, not only in Indonesia, but also in the ASEAN market. Strategic planning in the short-term period will lead to a new subsidiary in a move to strengthen the player's expansion in the ASEAN market. It is a strategy to consolidate amid competition in the pharmaceutical industry, which is increasingly tight given the rising number of foreign companies entering Indonesia. Kalbe Farma will also continu...

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## Contents

Strategic Direction

Key Facts

Summary 1 Kalbe Farma Tbk PT: Key Facts

Summary 2 Kalbe Farma Tbk PT: Operational Indicators

Competitive Positioning

Summary 3 Kalbe Farma Tbk PT: Competitive Position 2016

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