

K-Systems Irbis OOO in Consumer Electronics (Russia)

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Abstracts

K-Systems Irbis OOO is one of Russia's leading domestic computers and peripherals manufacturers. K-Systems Irbis produces a range of computing products and accessories for both private and corporate customers. The company's strategy focuses on offering Russian consumers high-quality computing products at prices which are affordable for middle-income consumers and which also meet local and global quality standards. During the forecast period, the company plans to continue focusing on both...

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