

## K-24 Indonesia PT in Retailing (Indonesia)

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### Abstracts

Going into the forecast period, K-24 Indonesia (“K” stands for complete in Indonesian) is expected to continue its aggressive outlet expansion across Indonesia through franchise agreements. In the short term the company will continue to further expand into untapped areas outside Java island, which it started in 2007. In addition to outlet expansion, K-24 is likely to continue providing consumers with a vast range of pharmaceutical products. More outlets will also provide services such as blood...

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## Contents

Strategic Direction

Key Facts

Summary 1 K-24 Indonesia PT: Key Facts

Summary 2 K-24 Indonesia PT: Operational Indicators

Internet Strategy

Company Background

Chart 1 K-24 Indonesia PT: K-24 in KopoSayati Bandung

Private Label

Competitive Positioning

Summary 3 K-24 Indonesia PT: Competitive Position 2011

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