

JW Marriott (Societatea Companiilor Hoteliere Grand SRL) in Travel and Tourism (Romania)

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Abstracts

JW Marriott is an upscale full-service hotel, located in the Bucharest city center next to the Palace of Parliament. The consumer-driven strategies are at the core of JW Marriott's initiatives. It is making constant efforts to keep up with the latest technology trends, to bring innovation and satisfy the most exigent consumer needs. In international fairs, the hotel is being promoted next to destinations like Budapest, Prague and Warsaw.

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