

# JVS Worldwide Inc in Beauty and Personal Care (Philippines)

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## Abstracts

JVS Worldwide, through its latest promotional activities, aims to reinstate its position as the leader in ethical business in the industry through its products and advocacies. This strategy is put forward to attract the younger generation or millennials in particular, who are expected to pay attention to such advocacies. JVS Worldwide is expected to be visible in new openings in shopping spaces across the country to maintain and sustain an increasing consumer base through boutiques and departmen...

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