

Just For Pets Ltd in Pet Care (United Kingdom)

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Abstracts

In 2014 Just for Pets will focus on expanding its business by opening new stores. In order to maximise its sales, the company will focus on large spaces (above 500 sq m) in retail parks close to a major grocery retailer. As such retail spaces can take a while to find, the company will also open smaller stores (around 200 sq m) in order to ensure retail space and revenue growth. Finally, the company will further develop its website and its mobile platforms, and carry on using social networking...

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