

Jumeirah International LLC in Travel and Tourism (United Arab Emirates)

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Abstracts

Jumeirah International LLC's strategy over the forecast period is expected to focus on the consolidation of its leadership position in the UAE through the continuation of the maintenance and expansion of its imprint in hotels and resorts. This will include the launch of a new contemporary lifestyle brand VENU, and the opening of additional sites in the country as well as in other strategic locations within the Middle East and North Africa, Asia Pacific and Europe. The company will also continue...

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