

# Jumbo Electronics Co LLC in Consumer Appliances (United Arab Emirates)

https://marketpublishers.com/r/J7F1ACB28DBEN.html

Date: June 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: J7F1ACB28DBEN

### **Abstracts**

Jumbo Electronics within consumer appliances is expected to focus its growth strategy via store openings in the United Arab Emirates. The company should increase its brand recognition thanks to wide added-value product offers in its outlets. This should follow the trend of premiumisation as consumers will seek to purchase added-value products as a security label. The good economic outlook should favour such growth thanks to higher disposable incomes in the United Arab Emirates.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Jumbo Electronics Co LLC: Key Facts

Summary 2 Jumbo Electronics: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Jumbo Electronics: Competitive Position 2013



#### I would like to order

Product name: Jumbo Electronics Co LLC in Consumer Appliances (United Arab Emirates)

Product link: https://marketpublishers.com/r/J7F1ACB28DBEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/J7F1ACB28DBEN.html">https://marketpublishers.com/r/J7F1ACB28DBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970