

# Jula Poland Sp zoo in Home and Garden (Poland)

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## **Abstracts**

The company plans to strengthen its position through further expansion. Jula's business concept is to operate in small cities and offer customers quality products at affordable prices. The company achieves this by buying directly from manufacturers around the world without intermediaries. A widening product range at affordable prices dedicated to DIY enthusiasts will be the company's main growth driver.

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