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info@marketpublishers.com

Juice in Slovakia

https://marketpublishers.com/r/JDE4F473CA6EN.html
Date: December 2023
Pages: 30
Price: US$ 990.00 (Single User License)
ID: JDE4F473CA6EN

Abstracts

The competition from cheaper drinks alternatives, such as flavoured bottled water and non alcoholic beer, was increasingly felt by juice in Slovakia towards the end of the review period. This was because the typical Slovak consumer was increasingly price-sensitive, having to spend a greater portion of income on accommodation and essential products amid a highly inflationary climate. Baby juice and drinks (tracked under baby food by Euromonitor International) slowly gained retail sales and shares...

Euromonitor International's Juice in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Juice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Juice in Slovakia
Euromonitor International
May 2024

LIST OF CONTENTS AND TABLES

JUICE IN SLOVAKIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Juice continues to face strong competition at the end of the review period
Packaging grows in importance in juice
Price promotions and discounts remain key ways to reach price-sensitive consumers
PROSPECTS AND OPPORTUNITIES
Not from concentrate 100% juice to benefit from rising health awareness in the country
Concerns over sugar intake to favour 100% juice and nectars over juice drinks
Strong competition anticipated between private label and branded players
CATEGORY DATA
Table 1 Off-trade Sales of Juice by Category: Volume 2018-2023
Table 2 Off-trade Sales of Juice by Category: Value 2018-2023
Table 3 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023
Table 4 Off-trade Sales of Juice by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Off-trade Juice: % Volume 2019-2023
Table 6 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023
Table 7 NBO Company Shares of Off-trade Juice: % Value 2019-2023
Table 8 LBN Brand Shares of Off-trade Juice: % Value 2020-2023
Table 9 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028
Table 10 Forecast Off-trade Sales of Juice by Category: Value 2023-2028
Table 11 Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028
Table 12 Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028
SOFT DRINKS IN SLOVAKIA
EXECUTIVE SUMMARY
Soft drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?
MARKET DATA
Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023
Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023
Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023
Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023
Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023
Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023
Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023
Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 23 Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 25 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
Table 26 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
Table 27 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
Table 28 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 29 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
Table 30 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 31 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
Table 32 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
Table 33 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 34 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 36 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

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Table 37 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 38 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 39 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 40 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 41 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 42 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
Table 43 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
Table 44 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028
APPENDIX
Fountain sales in Slovakia
DISCLAIMER
SOURCES
Summary 1 Research Sources

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