

# Jewellery in South Africa

<https://marketpublishers.com/r/J908B9EE562EN.html>

Date: January 2024

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: J908B9EE562EN

## Abstracts

Lab grown diamonds are gaining popularity in South Africa, and the reason for this is twofold. The first reason is that lab-grown diamonds are cheaper. Consumers have seen falling disposable incomes in 2023, and therefore lab-grown diamonds have become very attractive. Other than being cheaper, and therefore more attractive to various consumers, lab-grown diamonds have become more popular as they are more sustainable than natural diamonds. Although they are grown in a laboratory rather than natu...

Euromonitor International's Jewellery in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Jewellery in South Africa  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

JEWELLERY IN SOUTH AFRICA  
KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Lab-grown diamonds gain popularity in South Africa  
Costume jewellery benefits from following trends that emerge in fine jewellery  
Impulse purchases during sales periods help maintain growth for costume jewellery

#### PROSPECTS AND OPPORTUNITIES

Shein set to threaten sales of domestic costume jewellery in South Africa  
Growth in fine jewellery will be driven by special occasions  
Affluent consumers likely to continue to seek limited-edition fine jewellery

#### CATEGORY DATA

Table 1 Sales of Jewellery by Category: Volume 2018-2023  
Table 2 Sales of Jewellery by Category: Value 2018-2023  
Table 3 Sales of Jewellery by Category: % Volume Growth 2018-2023  
Table 4 Sales of Jewellery by Category: % Value Growth 2018-2023  
Table 5 Sales of Costume Jewellery by Type: % Value 2018-2023  
Table 6 Sales of Fine Jewellery by Type: % Value 2018-2023  
Table 7 Sales of Fine Jewellery by Collection: % Value 2018-2023  
Table 8 Sales of Fine Jewellery by Metal: % Value 2018-2023  
Table 9 NBO Company Shares of Jewellery: % Value 2019-2023  
Table 10 LBN Brand Shares of Jewellery: % Value 2020-2023  
Table 11 Distribution of Jewellery by Format: % Value 2018-2023  
Table 12 Forecast Sales of Jewellery by Category: Volume 2023-2028  
Table 13 Forecast Sales of Jewellery by Category: Value 2023-2028  
Table 14 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028  
Table 15 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

#### PERSONAL ACCESSORIES IN SOUTH AFRICA

#### EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

## 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for personal accessories?

## MARKET DATA

Table 16 Sales of Personal Accessories by Category: Volume 2018-2023

Table 17 Sales of Personal Accessories by Category: Value 2018-2023

Table 18 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 19 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 20 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 21 LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 22 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 24 Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 25 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 26 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Jewellery in South Africa

Product link: <https://marketpublishers.com/r/J908B9EE562EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J908B9EE562EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970