

# Juice in Russia

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## Abstracts

On-trade sales of juice plummeted in 2020 as Russia's COVID-19 measures caused widespread disruption to the country's foodservice industry. However, this decline did not have a significant negative impact on total volume sales of juice because the share of the foodservice channel is still small in Russia, with off-trade volume sales remaining relatively stable. Off-trade volume sales benefited from the lockdown with consumers forced to spend more time at home, with many people looking for health...

Euromonitor International's Juice in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Juice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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