

# Jewellery in Turkey

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## Abstracts

Weddings in Turkey gained momentum post-pandemic in 2021 and 2022. However, a slowdown in 2023 is evident, resulting in lower growth rates in jewellery sales compared to the years 2021 and 2022. Notably, millennials and Gen Z prefer to allocate their funds more towards experiences such as travel rather than material possessions like wedding jewellery.

Euromonitor International's Jewellery in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Jewellery in Turkey  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

JEWELLERY IN TURKEY  
KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

No more wedding booms  
Weaker performance of men's jewellery compared to women's jewellery  
Jewellery continues to be dominated by domestic companies  
PROSPECTS AND OPPORTUNITIES  
More focus on an omnichannel approach  
Future of lab-grown diamonds  
Less seasonal trends expected as consumers increasingly price sensitive

#### CATEGORY DATA

Table 1 Sales of Jewellery by Category: Volume 2018-2023  
Table 2 Sales of Jewellery by Category: Value 2018-2023  
Table 3 Sales of Jewellery by Category: % Volume Growth 2018-2023  
Table 4 Sales of Jewellery by Category: % Value Growth 2018-2023  
Table 5 Sales of Costume Jewellery by Type: % Value 2018-2023  
Table 6 Sales of Fine Jewellery by Type: % Value 2018-2023  
Table 7 Sales of Fine Jewellery by Collection: % Value 2018-2023  
Table 8 Sales of Fine Jewellery by Metal: % Value 2018-2023  
Table 9 NBO Company Shares of Jewellery: % Value 2019-2023  
Table 10 LBN Brand Shares of Jewellery: % Value 2020-2023  
Table 11 Distribution of Jewellery by Format: % Value 2018-2023  
Table 12 Forecast Sales of Jewellery by Category: Volume 2023-2028  
Table 13 Forecast Sales of Jewellery by Category: Value 2023-2028  
Table 14 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028  
Table 15 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

#### PERSONAL ACCESSORIES IN TURKEY

#### EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

## 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for personal accessories?

### MARKET DATA

Table 16 Sales of Personal Accessories by Category: Volume 2018-2023

Table 17 Sales of Personal Accessories by Category: Value 2018-2023

Table 18 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 19 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 20 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 21 LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 22 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 24 Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 25 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 26 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 Research Sources

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