

# Juice in Cameroon

<https://marketpublishers.com/r/JB21CBE7217EN.html>

Date: January 2024

Pages: 28

Price: US\$ 990.00 (Single User License)

ID: JB21CBE7217EN

## Abstracts

While prices of soft drinks such as carbonates and bottled water have remained relatively steady, the overall prices of juices have been on an upward trend in the last two years and this has dampened volume growth to an extent. 100% juices are mainly offered by small artisanal players in Cameroon and dampened due to their limited size, they are finding it hard to cope with the rising costs of fresh fruit and energy and have had to increase prices. However, cheaper formats of juice, which are mai...

Euromonitor International's Juice in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Juice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Juice in Cameroon  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

JUICE IN CAMEROON  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Continuing price rises dampen volume demand  
BVS files for bankruptcy  
Diverse packaging offerings  
PROSPECTS AND OPPORTUNITIES  
Increased price competition over forecast period  
Gracedom plans to enter juice segment  
Opportunity for establishment of cold-press juice outlets

### CATEGORY DATA

Table 1 Off-trade Sales of Juice by Category: Volume 2018-2023  
Table 2 Off-trade Sales of Juice by Category: Value 2018-2023  
Table 3 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023  
Table 4 Off-trade Sales of Juice by Category: % Value Growth 2018-2023  
Table 5 NBO Company Shares of Off-trade Juice: % Volume 2019-2023  
Table 6 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023  
Table 7 NBO Company Shares of Off-trade Juice: % Value 2019-2023  
Table 8 LBN Brand Shares of Off-trade Juice: % Value 2020-2023  
Table 9 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028  
Table 10 Forecast Off-trade Sales of Juice by Category: Value 2023-2028  
Table 11 Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028  
Table 12 Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

### SOFT DRINKS IN CAMEROON

### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

## MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 23 Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 26 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 27 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 28 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 29 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 30 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 31 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 32 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 33 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 34 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 36 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 37 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 38 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 39 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 40 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Juice in Cameroon

Product link: <https://marketpublishers.com/r/JB21CBE7217EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/JB21CBE7217EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970