

JU Apoteke Sarajevo in Consumer Health (Bosnia-Herzegovina)

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Abstracts

JU Apoteke Sarajevo is the biggest chemists/pharmacies chain in Bosnia-Herzegovina with its own galenic lab, where it manufactures herbal/traditional products branded Galas. Although JU Apoteke Sarajevo is focused on the most densely populated region in the country – Sarajevo – and has great potential for profitability, it is a “public institution” with the primary task of securing a stable supply of medicines and medical devices to consumers in Sarajevo Canton.

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