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JTB Corp in Travel and Tourism (Japan)

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Abstracts

JTB Corp is the leading travel agency in Japan. The group celebrated its 100th anniversary in March 2012. JTB aims to strengthen its position by producing sustainable long-term growth. Its new global vision 2020 is aimed at achieving an overwhelming leading position in Asia by 2020. In order to achieve this goal, the group will further strengthen its domestic, outbound and inbound travel businesses in Japan and provide more quality products and services for other Asian countries.

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