

# JT International France SAS in Tobacco (France)

<https://marketpublishers.com/r/J9E99397DEAEN.html>

Date: August 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: J9E99397DEAEN

## Abstracts

Unlike its performance in other countries, such as Russia, JT International is not doing quite as badly in France. Admittedly, its Ploom brand failed to succeed in France in 2013/2014. However, its focus on a limited number of brands in cigarettes seemed to pay off in 2014. Brands such as Camel and Winston are expected to grow as they attract consumers through their price positioning and new brand universe. New pack formats, and innovations such as menthol capsules in a filter, adapt its...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Cigarettes, Cigarettes Including RYO Stick Equivalent, Cigars, Smokeless Tobacco, Smoking Tobacco, Vapour Devices.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 JT International France SAS: Key Facts

Summary 2 JT International France SAS: Operational Indicators

Production

Competitive Positioning

Summary 3 JT International France SAS: Competitive Position 2014

## I would like to order

Product name: JT International France SAS in Tobacco (France)

Product link: <https://marketpublishers.com/r/J9E99397DEAEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J9E99397DEAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970