

JS Philippines Global Corp in Toys and Games (Philippines)

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Date: September 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: J10F581FFB7EN

Abstracts

JS Philippines Global Corp aims to continue to supply quality toys and games. It aims to be a key player in the manufacture and distribution of ride-on vehicles, outdoor and sports toys and other traditional toys and games. It will continue to target middle-income consumers and increase its penetration among lower-income groups by producing more affordable products.

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