

# Joyerías Bizzarro SA de CV in Personal Accessories (Mexico)

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### **Abstracts**

Joyerías Bizzarro's plan is to strengthen its presence with new stores across the country, and reach an increasing number of customers with its wide product portfolio. The company will continue to focus on offering jewellery under its own brand, BZR, and watches from leading international manufacturers.

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## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Joyerías Bizzarro SA de CV: Key Facts

**Competitive Positioning** 

Summary 2 Joyerías Bizzarro SA de CV: Competitive Position 2016



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