

# Joyería Tous SA in Personal Accessories (Spain)

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## Abstracts

In 2017 the company followed the strategy it began back in 2015. The opening of new stores in Spain and abroad is the way in which the company is seeking to grow its sales. Moreover, in Spain the company is set to continue to expand its online business, which accounted for 4% of the company's sales, and doubled its volume from 2015 to 2016.

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