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Jotun (Singapore) Pte Ltd in Home and Garden (Singapore)

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Abstracts

In a bid to strengthen its position as a leading home paint manufacturer, Jotun (Singapore) is expected to continue to invest in research and development in order to improve the quality of its paint products. In order to enhance its brand equity, the company is expected to improve its customer service as well as to engage in more marketing efforts and maintain its commitment to product quality.

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