

Jewellery in Sweden

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Abstracts

Retail sales of jewellery continued to expand in current value terms in 2023, although the rate of growth was slower than the previous year. Following the resurgence of family events, such as weddings, in 2022, following enforced delays due to the pandemic, consumers were once again, compelled to postpone these celebrations, due to the cost of living crisis, which placed a considerable strain on household budgets. While Swedish weddings tend to be relatively modest in from an international persp...

Euromonitor International's Jewellery in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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