

Jolidon Import Export SRL in Apparel (Romania)

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Abstracts

Romanian underwear designer Jolidon aims to consolidate its leading market position and enhance its operations in Russia, South-Eastern Asia and Latin America and the rest of Europe. The company is working in partnership with foreign distributors to sell its products in foreign markets. In 2013, Jolidon expects its Russian operations to reach maturity and to build solid partnerships and expand its store network.

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