

Joik OÜ in Beauty and Personal Care (Estonia)

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Date: July 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: J395F4ADE26EN

Abstracts

Joik's main goal is to remain the most successful Estonian natural cosmetics brand. The most important aspect of the company's products are their high quality and national production, manufactured using ingredients that are as natural as possible. Furthermore, the company is looking to expand in terms of exports.

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