

# Johnson & Johnson Lda in Consumer Health (Portugal)

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## Abstracts

Johnson & Johnson holds a strong position in numerous consumer goods industries in Portugal, including consumer health, and is considered to be one of the best-known consumer goods companies operating in the country. With a wide range of products in its portfolio, it is also one of the few companies which actively offers its products through all store-based retailing channels, from chemists/pharmacies to large-format grocery retailers and mixed retailers. This is the result of the company's...

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