

Johnson & Johnson Lda in Consumer Health (Portugal)

<https://marketpublishers.com/r/JB4CCF4728CEN.html>

Date: May 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: JB4CCF4728CEN

Abstracts

Johnson & Johnson holds a strong position in numerous consumer goods industries in Portugal, including consumer health, and is considered to be one of the best-known consumer goods companies operating in the country. With a wide range of products in its portfolio, it is also one of the few companies which actively offers its products through all store-based retailing channels, from chemists/pharmacies to large-format grocery retailers and mixed retailers. This is the result of the company's...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Johnson & Johnson Lda: Operational Indicators

Company Background

Competitive Positioning

Summary 2 Johnson & Johnson Lda: Competitive Position 2013

I would like to order

Product name: Johnson & Johnson Lda in Consumer Health (Portugal)

Product link: <https://marketpublishers.com/r/JB4CCF4728CEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/JB4CCF4728CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970