

Johnson & Johnson (India) Ltd in Tissue and Hygiene (India)

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Date: August 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: J4483C010FAEN

Abstracts

The company is mainly focused on expanding its beauty and personal care portfolio. The company is also increasing its distribution to handle the competition from other global players. However, it also aims to diversify its current range of disposable paper products and introduce new innovations to the mass consumer to compete with global players.

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