

John Lewis Partnership Plc in Consumer Appliances (United Kingdom)

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Abstracts

John Lewis Partnership Plc will continue to grow over 2013-2014. The company's strategy to offer mid- and high-end value products will still remain beneficial thanks to the slow UK economic recovery. In addition to the success of its online strategy, John Lewis is expected to refurbish stores, such as in Oxford Street, Kingston and Nottingham, in order to gain more popularity and recognition. Additionally, new stores are planned in York and Birmingham in 2014.

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